

Tanzania Wild Camps

Public Sustainability Report (Updated 2024–2025)

Message from Management

At Tanzania Wild Camps, we believe that tourism should not only provide unforgettable experiences but also leave a positive footprint on the communities and ecosystems that host us.

Over the past year, we have made significant progress in strengthening our sustainability practices across all our lodges and camps. This report is a reflection of our dedication to protecting Tanzania's natural treasures, empowering local people, and setting high standards for responsible hospitality.

We welcome you our guests, partners, and communities to review our journey and join us in shaping a more sustainable future for tourism in Africa.

Management Team, Tanzania Wild Camps

About Tanzania Wild Camps

Tanzania Wild Camps operates a unique collection of eco-lodges, tented camps, and hotels strategically located in Tanzania's most iconic destinations: Serengeti, Ngorongoro, Karatu, and Ikoma. Our properties blend comfort with authenticity, offering guests the chance to immerse themselves in the wild while supporting conservation and community development.

For over two decades, we have welcomed travelers from around the world, building a reputation for warm hospitality, immersive safari experiences, and a strong commitment to **sustainability, ethics, and cultural respect**.

Our Sustainability Commitments

1. **Environmental Responsibility** – Protect ecosystems through waste reduction, renewable energy, water conservation, and wildlife-friendly practices.
2. **Community Engagement** – Provide fair employment, training, and direct support to neighboring communities.
3. **Cultural Preservation** – Celebrate and integrate local traditions and heritage into our hospitality.

4. **Health & Safety** – Maintain high standards of guest and staff well-being, including wilderness safety and food hygiene.
 5. **Transparency & Accountability** – Publicly share our sustainability goals and track progress annually.
-

Sustainability Framework

Our sustainability practices are guided by:

- **GSTC (Global Sustainable Tourism Council) criteria.**
- **Sustainable Travel International** principles.
- Regular **internal audits and staff training** to ensure continuous improvement.
- Engagement with **local authorities, conservation bodies, and community leaders.**

This framework ensures that each of our properties contributes to measurable progress while aligning with global best practices.

Property-Specific Sustainability Practices

A. Serengeti Safari Lodge

- **Energy:** 60% powered by solar panels; energy-efficient lighting installed in all guest tents.
- **Water:** Rainwater harvesting introduced in 2024; greywater recycled for landscaping.
- **Waste:** Single-use plastics eliminated; organic waste composted onsite.
- **Community:** Employs 90% local staff from Serengeti region; supports local craft markets through guest programs.
- **Wildlife Protection:** Buffer zones maintained to minimize human-wildlife conflict.

B. Serengeti Wild Camp

- **Energy:** Transition to hybrid solar-diesel system, reducing fuel use by 35%.
- **Water:** New water filtration units installed for both guest and staff use.
- **Waste:** Recycling bins added in common areas; glass waste sent to Arusha for repurposing.
- **Community:** Partnered with local Maasai women's groups for beadwork and cultural performances.

C. Serengeti Wildebeest Camps

- **Energy:** 80% renewable energy target set for 2025.

- **Water:** Borehole protection upgraded to ensure sustainable water sourcing.
- **Waste:** Biodegradable packaging introduced in kitchens.
- **Community:** Hosts annual environmental education workshops for local schools.

D. Ngorongoro Wild Camp

- **Energy:** Complete solar power operation since 2023.
- **Water:** Water-saving shower heads installed in all tents; laundry cycles optimized.
- **Waste:** Composting toilets piloted in 2024.
- **Community:** Revenue-sharing program with local Maasai villages; funds allocated to support primary education.

E. Ngorongoro Safari Lodge

- **Energy:** Combination of solar and grid power, with a 2025 target of 70% renewable.
- **Water:** Treated wastewater reused for gardening.
- **Waste:** Food donations program for nearby communities reduces waste.
- **Community:** Provides hospitality training for Ngorongoro youth; issued 20 internships in 2024.

F. Ikoma Wild Camp

- **Energy:** Solar-powered lighting in guest tents and paths.
- **Water:** Rainwater tanks expanded in 2024 to cover 40% of water needs.
- **Waste:** Strict waste segregation policy; zero tolerance for littering within wildlife corridors.
- **Community:** Employs traditional dancers and artisans from Ikoma village, generating alternative income streams.

G. Highview Hotel (Karatu)

- **Energy:** Installed solar heaters for 75% of guest rooms.
- **Water:** Greywater system supplies landscaped gardens.
- **Waste:** Eco-friendly cleaning products introduced in 2024.
- **Community:** Hosts local farmers' market on hotel grounds to support nearby agricultural families.

H. Highview Coffee Lodge

- **Energy:** Uses energy-efficient coffee roasting technology.
 - **Water:** Drip irrigation system installed for coffee fields.
 - **Waste:** Coffee husks repurposed as organic fertilizer.
 - **Community:** Offers "coffee experience tours," ensuring direct revenue for local farmers.
-

Guest Involvement

We encourage our guests to take part in our sustainability journey:

- Use refillable water bottles provided in camps.
 - Participate in guided eco-walks and cultural tours that directly benefit local communities.
 - Support our “buy local” initiative by purchasing Maasai and other artisan crafts.
 - Reduce energy and water use during their stay.
-

Health & Safety

- All properties comply with **WHO-aligned hygiene standards**.
 - Staff undergo regular **first aid and fire safety training**.
 - Camps follow **wilderness safety protocols** to protect both guests and wildlife.
-

Partnerships & Recognitions

We are proud to be affiliated with:

- **GSTC (Global Sustainable Tourism Council).**
- **Hotel Association of Tanzania (HAT).**
- **IATA accreditation.**

Recognition: *Best Experience Safari Tented Camps in Tanzania 2021* – International Travel Awards.

Goals for 2025–2026

- Achieve **Travelife Certification** for at least 4 properties by mid-2026.
 - Reach **80% renewable energy** usage across all camps by 2026.
 - Reduce single-use plastic consumption by 100% (phased out by end of 2025).
 - Expand community training programs to benefit **at least 500 youth annually**.
 - Publish an annual **Carbon Footprint Report** starting in 2026.
-

Progress in the Last 12 Months

- 35% reduction in diesel consumption due to expanded solar installations.
 - 100% elimination of plastic straws, bottles, and bags across all properties.
 - Rainwater harvesting projects launched in Serengeti and Ngorongoro camps.
 - 50 new staff members trained in **Leave No Trace** and eco-tourism best practices.
 - Over **\$25,000 invested** in local school and community health initiatives.
-

Monitoring & Reporting

- **Annual sustainability updates** published on our website.
 - **Quarterly internal reviews** conducted at each property.
 - **Guest feedback surveys** integrated into sustainability improvement planning.
 - **External audits** planned as part of certification readiness.
-

Conclusion

Tanzania Wild Camps is deeply committed to advancing sustainability in line with **GSTC global standards**. Our journey is ongoing we continue to innovate, measure our impact, and involve our guests and communities in protecting Tanzania's unique landscapes and cultures.

This document demonstrates our **current practices, achievements, and future roadmap**, ensuring transparency as we work toward formal sustainability certification across all our properties.

We invite our guests, partners, and friends to support and share in this mission, ensuring that tourism in Tanzania remains both unforgettable and sustainable.